

Activity Brief – Eldoret Avocado Pack House

Location: Eldoret, Uasin Gishu County, Kenya	Sector: Agro-processing
Investment Size: £2.239m ~(Ksh428m)	Seed Fund Contribution: £500k~ (Ksh95.67m)
Jobs Created: 7,114	Other Benefits: Climate resilience, reduced waste
Date Deal Signed: November 2023	Date Operational: June 2024

Project Synopsis: The UK Government through its Sustainable Urban Economic Development Programme (SUED) is supporting The Fresh Products Limited (TFP) to establish an avocado pack house in Eldoret Municipality, Uasin Gishu County. The pack house will be used to sort, wash, and package avocados for export to international markets that have a high demand for avocado varieties such as Hass and Fuerte. SUED’s support will enable TFP expansion its network of avocado farmers resulting in exporting an average of 6,480 metric tonnes of avocado annually. It will process 4,320 metric tonnes in the first year with gradual increase to 6,480 by the fourth year of operation.

Financials: TFP is investing £1.7m (Ksh 325.25m) into the project to set up the operations in Eldoret. The UK Government has played a key role in unlocking this investment by providing technical assistance in the deal structuring as well as providing £500k (Ksh 95.67m) in seed fund support.

Impact: TFP will initially contract an estimated 4,000 farmers which will increase as the capacity of the facility increases to an approximate of 7,000 farmers by the fifth year of operation. With a stable market for their produce that offer them fair prices, avocado farmers will have an increased income and improved livelihoods. Furthermore, as the first avocado pack house in Uasin Gishu County, the competitiveness of the Municipality and the County will increase making it more attractive to additional investors.